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# MAURITANIDES

6TH MAURITANIAN MINING & ENERGY CONFERENCE AND EXHIBITION

*Mauritania, Land of Opportunities*

## EVENT BROCHURE

**22 - 24 November 2022**

Nouakchott, Mauritania

[www.mauritanidesmr.com](http://www.mauritanidesmr.com)



**OFFICIALLY ENDORSED BY**

**ORGANISED BY**



The Ministry of Petroleum,  
Mines and Energy

**SPIRE EVENTS**

# UNDER THE PATRONAGE OF



**His Excellency Mohamed Ould Ghazouani**  
**President**  
**Islamic Republic of Mauritania**



# EXPLORE

## BIGGEST & FOREMOST INTERNATIONAL EVENT FOR MINING AND ENERGY STAKEHOLDERS IN MAURITANIA

Taking place under the patronage of H.E. Mohamed Ould Ghazouani, President of Mauritania, **Mauritanides Mining & Energy Conference and Exhibition** is the region's largest international mining, oil & gas and renewables expo and gathering of top mining & energy executives, representatives of regional executive authorities, investors, banks, industry associations, service companies and equipment producers for three days of networking, knowledge sharing and business matching.

The event has separate 2 days conference, with free-to-attend exhibition, hosting the region's leading mining, energy & technology providers and post conference site-tours.

### SHOW HIGHLIGHTS



2000

ATTENDEES



800

DELEGATES



100

EXHIBITORS



50

SPEAKERS



1

UNMISSABLE  
SHOW



## TOP 3 REASONS TO BE PART OF MAURITANIDES 2022

**1** Region's largest international platform solely dedicated to mining, oil & gas and renewables

**2** Enhance your visibility in front of 2000 business professionals in Mauritania

**3** Attracts decision makers from 30+ countries across the mineral & energy resources value chain

# ATTEND

## CAPITALISE ON THE NEW MARKET OPPORTUNITIES IN MAURITANIA AS THE COUNTRY IS CEMENTING IT'S POSITION AS PREFERRED DESTINATION FOR MINING & ENERGY COMPANIES AND RESOURCES INVESTMENTS

- Mining and Energy Ministers & Department Heads
- Mining, Oil & Gas and Renewables Company C Level Executives & Senior Management
- COOs & Chief Engineers
- EPC's & Project Developers
- Renewable Energy Operators & Manufacturers
- Clean Technology & Hydrogen Providers
- Investors, Financiers, Banks & Insurance Providers
- Lawyers, Brokers, Corporate Advisors & Consultants
- Equipment Solutions & Services Professionals
- Local Distributors & Resellers

AMERICAS



4%

8%

EUROPE



30 COUNTRIES REPRESENTED

ASIA

4%



MAURITANIA

70%



MIDDLE EAST

2%



AUSTRALASIA

2%



10%

REST OF AFRICA



### TOP DECISION MAKERS ATTENDING THE EVENT

30%

Mining



30%

Energy



22%

Service & Supplier



10%

Finance



8%

Government





# AGENDA AT GLANCE

# PAST ATTENDEES

Date	Conference	Exhibition	Social
Sunday 20 Nov 2022		Exhibition Set Up 09:00 - 18:00	
Monday 21 Nov 2022		Exhibition Set Up 09:00 - 18:00	
Tuesday 22 Nov 2022	CONFERENCE DAY 1		
	Official Opening Ceremony	Visit & Inauguration of the Exhibition Stands	
	Plenary - Main Conference 09:00 - 12:00 (Main Auditorium, 1st Floor)		
	Official Signing Ceremony	10:00 22th Nov	Mauritanides Gala Dinner  20:00 - 22:00
	Networking Lunch		
	Plenary - Main Conference 14:00 - 17:10 (Main Auditorium, 1st Floor)		
	Closing Plenary 18:00 - 18:10 (Main Auditorium, 1st Floor)		
Wednesday 23 Nov 2022	CONFERENCE DAY 2	09:00 - 18:00 23th Nov  (Ground Floor & 1st Floor)	
	Plenary - Main Conference 09:00 - 12:20 (Main Auditorium, 1st Floor)		
	Networking Lunch		
	Plenary - Main Conference 14:00 - 18:00 (Main Auditorium, 1st Floor)		Mauritanides Gala Dinner  20:00 - 22:00
Thursday 24 Nov 2022	Site Visits (Mine Site & Extraction Plant)	Exhibition 09:00 - 15:00 (Open to Public)	

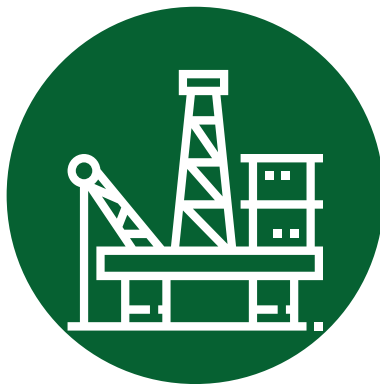




# WHO EXHIBITS (ENERGY)

# WHO EXHIBITS (MINING)

WITH OVER 100 EXHIBITORS AND 2000 ATTENDEES, THIS IS YOUR ONE-STOP SHOP FOR PRODUCT DEMONSTRATIONS AND NETWORKING



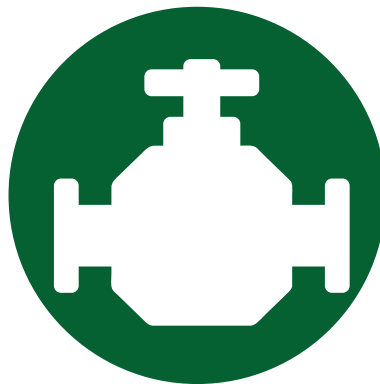
IOCs & NOCs



International  
E&P Players



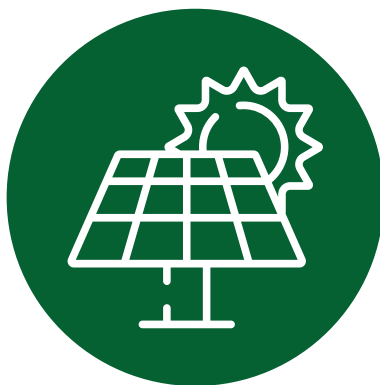
Midstream &  
Downstream  
Operators



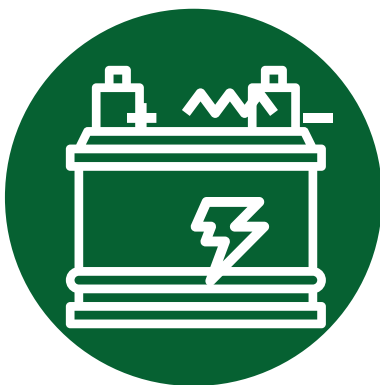
Oil & Gas  
Equipment  
Manufacturers



Technology  
Providers &  
Engineering  
Services



Solar  
Energy  
Companies



Energy  
Storage &  
Batteries  
Solutions



Clean  
Technology &  
Wind Turbines



Hydrogen



Oil & Gas and  
Energy Service  
Providers &  
Consultants



Governments  
& Investment  
Promotion  
Boards



Developers,  
Explorers &  
Juniors



Mid-Tier &  
Major Mining  
Companies



Mining &  
Engineering  
Consultants



Banks &  
Financial  
Services Firms



Legal Firms



Mine  
Production,  
Processing and  
Exploration  
Services



Technology  
Developers



Heavy  
Equipment &  
Machinery  
Suppliers



Other Mining  
& Metals  
Solutions  
Providers

Officially supported by



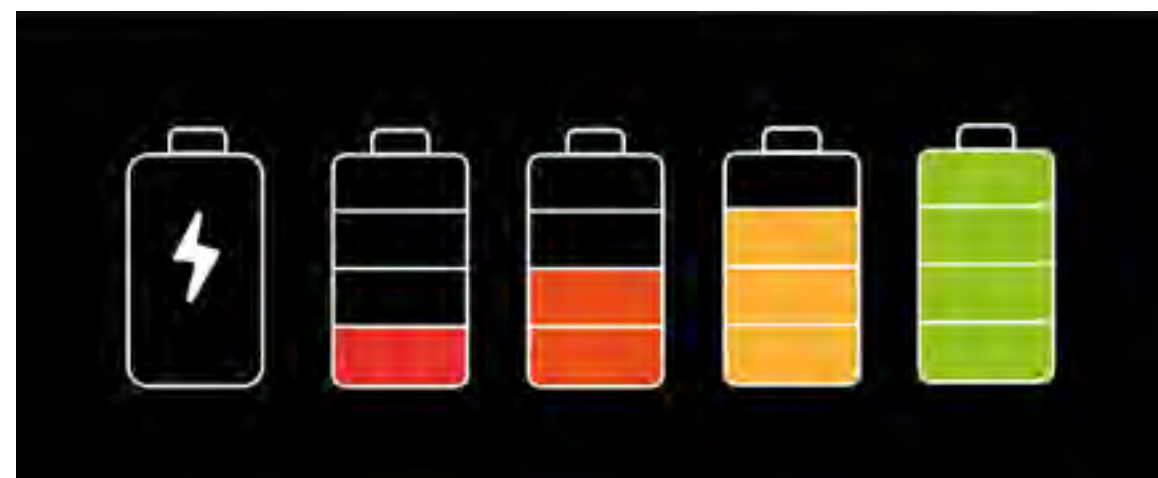
The Ministry of Petroleum,  
Mines and Energy

BE AMONG THE FIRSTS TO ENTER THE MINING, OIL & GAS,  
RENEWABLES & CLEAN ENERGY SECTORS IN MAURITANIA



# NEW FOR 2022

**Mauritanides Mining & Energy Conference and Exhibition** will always support you through the global energy transition. For the past 12 years, Mauritanides has helped the energy & mining stakeholders find solutions to pressing issues and for 2022, we are adding **renewables, hydrogen, batteries & clean energy** themes to support the future growth of Mauritania.





# EXHIBITOR PACKAGES

## STAND DESCRIPTION

### SHELL SCHEME PACKAGES STAND

The package per 6m<sup>2</sup> stand contains the following:

- Fascia board - displays exhibitors name OR product name
- White shell scheme walling, 2.5m in height - side & rear (depending on positioning & requirements)
- Carpet
- Info counter
- 2x folding chairs per 6sqm
- 1x 13amp/220v single-phase power socket per 6sqm
- 1x wastepaper basket per 6sqm
- 1x fluorescent light

All other items are the responsibility of the exhibitor, and can be ordered via the forms made available in exhibitor's manual.

*Shell Scheme USD \$900/sqm (Minimum 6 sqm)*

### RAW SPACE

The raw space options contains:

- Space only

*Raw Space USD \$800/sqm (Minimum 18 sqm)*

**CLICK HERE TO BOOK NOW!**  
**MAHESH.BABU@SPIRE-EVENTS.COM**  
**+91 77955 60883**

## EXAMPLE OF SHELL SCHEME PACKAGE

### PERSPECTIVE

FASCIA BOARD - DISPLAYS  
EXHIBITORS NAME OR  
PRODUCT NAME

WHITE SHELL SCHEME WALLING,  
2.5M IN HEIGHT - SIDE & REAR  
(DEPENDING ON POSITIONING &  
REQUIREMENTS)

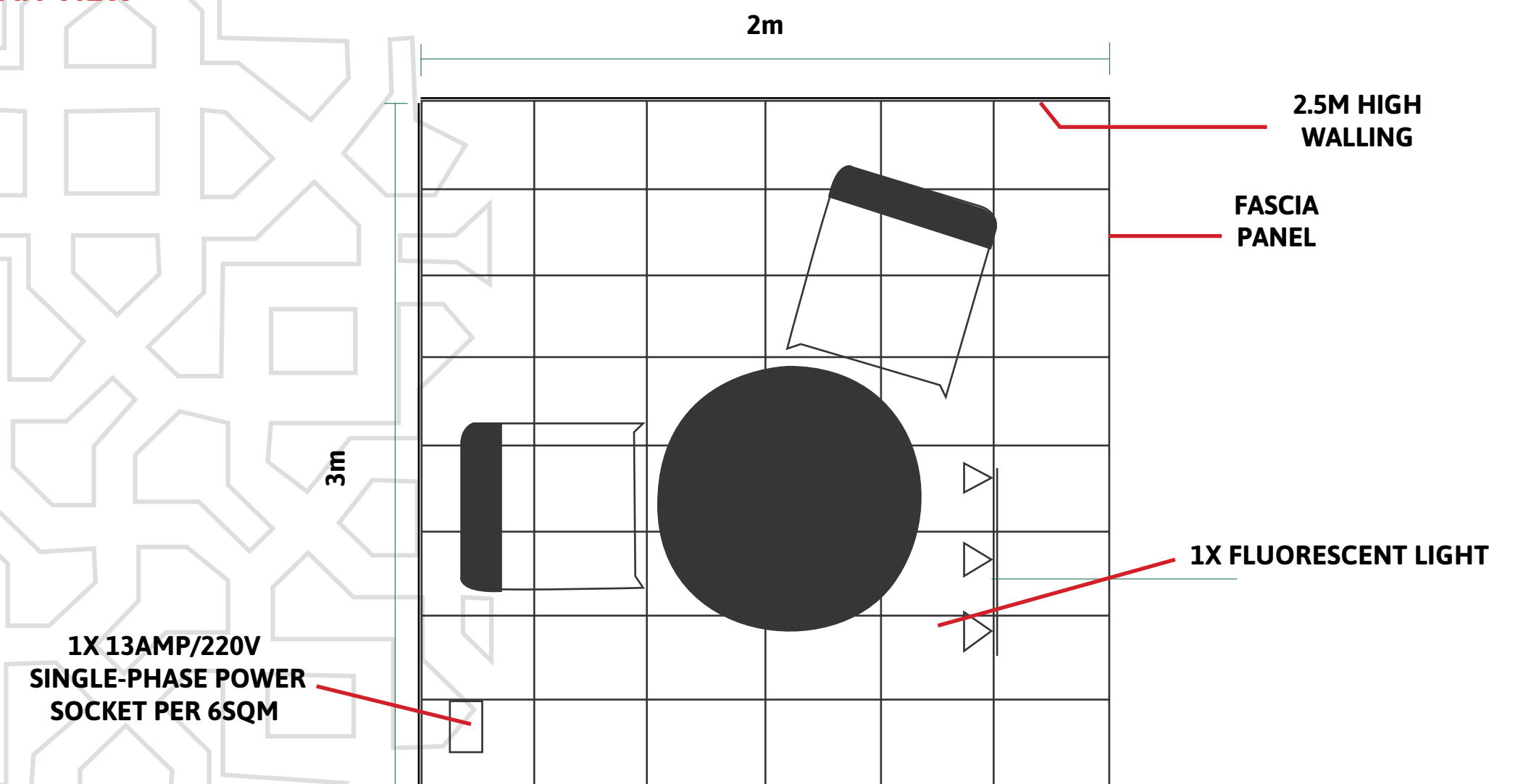
CARPET



2X FOLDING  
CHAIRS PER 6SQM

INFO COUNTER

### PLAN VIEW





# WHY YOU SHOULD EXHIBIT

1

**Generate new leads:** Meet buyers and decision makers from the region's mining and energy industries

2

**Brand your company:** Enhance your visibility and benefit from growing investments in the mining and energy industries

3

**Open doors to new market:** Engage with distributors, partners or agents to expand your business in Mauritania and the region

4

**Reliable global exhibition and conference organiser:** Spire Events is a leading global events organiser with established mining investment and technology conferences across Africa and beyond

5

**On the ground expertise:** We have experienced local teams in Mauritania who ensure you get maximum results from this event with minimum hassle

6

**Regional experience:** We have been organising mining events across Africa, especially in West Africa

# BUSINESS MEETING TOOL

## BUSINESS MATCHING MADE SIMPLE & CONVENIENT



We are providing our web based one-on-one meeting planner tool for you to easily identify the right attendees and arrange the desired meetings according to your time and schedule. Choose whom you want to accept meeting requests from and search for fellow attendees based on region, industry etc. It is user friendly for desktops, tablets and mobiles and our team is always an email away to provide you with any technical support.

### Dedicated Meeting Area

Delegates will be able to schedule their 30 minute meetings in the dedicated meeting area or any area at the venue that works best for you.

### Your Individual Schedule

See at a glance your schedule of meetings for the day and choose to receive alerts on your phone or email when you are due for the next meeting to avoid missing any appointments.



# CONNECT AND SHARE

## KEYNOTES



## EXHIBITION SHOWCASE



## PANEL DISCUSSIONS



## NETWORKING MEALS



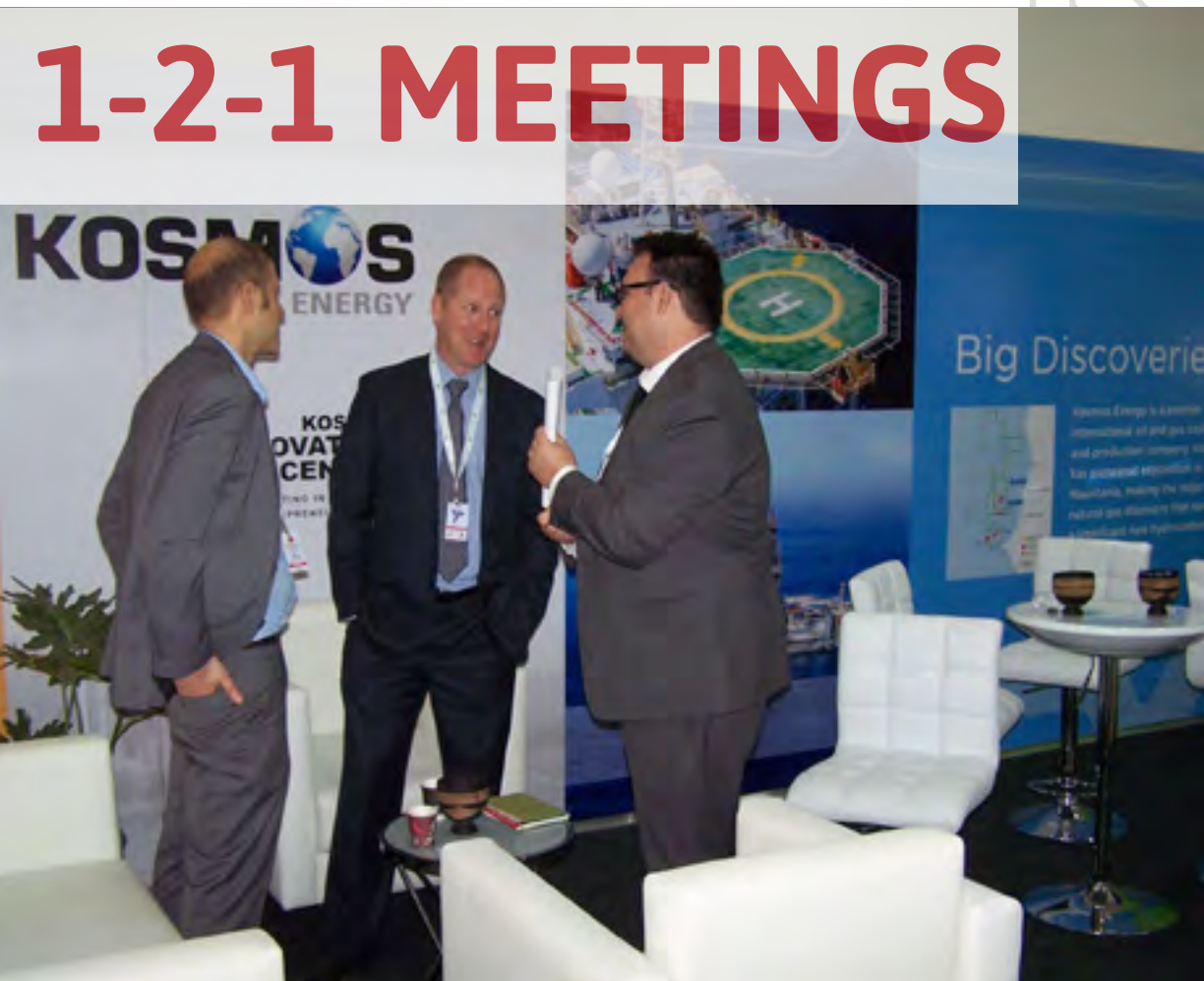


# CONNECT AND SHARE

## SPOTLIGHTS



## 1-2-1 MEETINGS



## DISCUSSIONS

## INTERVIEWS



# CONFERENCE

**MAURITANIDES MINING & ENERGY CONFERENCE AND EXHIBITION FOCUSES ON THE MINERAL RESOURCES, OIL & GAS MARKET AND RENEWABLE ENERGY OPPORTUNITIES, CHALLENGES & PERSPECTIVES. THE EVENT ADDRESSES THE DIRECTIONS FOR THE MINING AND ENERGY INDUSTRIES TO MOVE FORWARD, PRESENTS MARKET INVESTMENT DEVELOPMENT OPTIONS, ENHANCED GOVERNMENT POLICIES AND NEW REGULATIONS.**

Mauritanides Mining & Energy Conference and Exhibition brings together the most influential & innovative minds to preserve itself as leading and biggest mining, oil & gas investment and technology showcase platform in the region. Our inspirational keynotes and pioneer speakers provide latest industry knowledge and tips for the changing industry across the globe.

**Meeting platform for mining and energy companies CXOs, ministers, investors, technology leaders & other industry experts in Africa.**

## WANT TO GET INVOLVED?

**Speaking opportunities to potential investors and lead positions are limited & only available for silver sponsors and above. These are allocated on a first come first serve basis!**

**Call Mahesh on +91 77955 60883 |  
mahesh.babu@spire-events.com**

## INVESTMENT, NEW DIRECTION & TECHNOLOGY – THE FUTURE OF MINING AND ENERGY IN MAURITANIA

### CONFERENCE TOPICS HIGHLIGHTS:

- Shaping Mauritania into more attractive destination for mining investments
- Further developing the booming oil & gas market and establishing Mauritania as a preferred destination for oil and gas majors
- Leveraging on natural resources to boost economic growth & prosperity
- Financing options for mining & energy companies: structures, sources and availability
- Special outlook on iron ore, gold, base metals (copper, zinc, lead, nickel, manganese, barite, kaolin), lithium, titanium and uranium
- Outlining the importance of a sustainable local content in the extractive industries
- Responsibly developing artisanal and small-scale mining sector & transition into formal and sustainable sector
- Understanding corporate social responsibility (CSR) & environmental sustainability
- Addressing concerns in safety and health in mining and oil & gas projects
- Accelerating the growth of renewable energy & integrating it to country's existing network of grids to strengthen the economy and improve access to energy
- Oil and gas industry market challenges and opportunities from upstream to downstream
- Financial and geopolitical risks affecting mining & petroleum industries
- Building trust and confidence of foreign investors – roles played by government and industry players
- Latest technologies in mining & energy industries
- Business partnerships - finding out the solution for success in company collaborations

From keynote presentations and practical case studies to interactive roundtable discussions and workshops, Mauritanides gives you the opportunity to showcase your expertise in a multitude of formats.





# PAST SPEAKERS



**HE MR MOHAMED OULD ABDEL AZIZ**

*President  
Islamic Republic of  
Mauritania*



**HE MOHAMED SALEM OULD BECHIR**

*Prime Minister  
Islamic Republic of  
Mauritania*



**MOHAMED ABDEL VETAH**

*Minister of Petroleum,  
Energy and Mines  
Mauritania*



**ANDREW G. INGLIS**

*CEO  
Kosmos Energy,  
United States*



**HASSENA OULD ELY**

*CEO  
SNIM, Mauritania*



**MOUSTAPHA BECHIR**

*General Director of  
Hydrocarbons  
Ministry of Petroleum, Energy  
and Mines, Mauritania*



**AHMED TALEB MOHAMED**

*Technical Advisor in Charge  
of Mines  
Ministry of Petroleum, Energy  
and Mines, Mauritania*



**BERNARD LOONEY**

*CEO, Upstream  
BP, United Kingdom*



**AHMED SALEM OULD MANTALLAH**

*Corporate Social  
Responsibility Superintendent  
MCM, Mauritania*



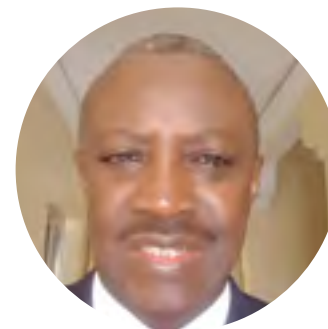
**PHILIP ANDREWS**

*Director  
Pridolian, Ireland*



**FRANCOIS AUCLAIR**

*Executive Vice President,  
Exploration  
Algold Resources, Mauritania*



**FALL N'GUSSALY**

*Director General  
SMHPM, Mauritania*



**BERNARD PIALES**

*Mauritania Country Manager  
ExxonMobil, Mauritania*



**GAVIN LISH**

*Commercial Manager  
Maurilog, Mauritania*



**DR. GEOFFREY D. PORTER**

*President  
North Africa Risk Consulting  
Inc, United States*



**DAH SIDI BOUNA DEME**

*Director of Electricity and  
Energy Management  
Ministry of Petroleum, Energy  
and Mines, Mauritania*



**CHEIKH BENHMEIDA**

*CEO and Owner  
Sepco Industries, Mauritania*



**SIDI MOHAMED SIDATT**

*Marketing Director  
MCE SA, Mauritania*



**IBRAHIM FALL**

*Senegal Country Manager  
Invest in Africa,  
United Kingdom*



**PAULO DE SA**

*Practice Manager with the  
Energy and Extractives Global  
Practice  
The World Bank,  
United States*



**MADELINE R. YOUNG**

*Corporate Ethics &  
Governance Adviser /  
Associate Lecturer  
University of Surrey, United  
Kingdom  
Ex - Head of CSR &  
Government Relations  
Cominco Resources,  
United Kingdom*



**FENG GANG**

*Corporate President  
Metarum, Mauritania*



**KALIDOU GADIO**

*Partner and Co-Chair of  
MENA  
Manatt Phelps & Philips,  
United States*



**MOHAMED LEMINE OULD AHMEDOU**

*President of the National  
Committee  
Extractive Industries  
Transparency Initiative (EITI),  
Mauritania*



**ERIC DIAMANTIS**

*Partner  
Clyde & Co, France*



**PHILIP GROVES**

*Senior Technical Advisor  
Exploration  
Kosmos Energy,  
United States*



**ADELIN DEFER**

*Project Manager  
GIZ, Mauritania*



**PAUL TIM WHILLANS**

*Underground Mining  
Consultant  
North, Central and South  
America*



# Sponsorship Opportunities

Package / Benefits	Lead	Platinum	Gold	Silver	Associate	Exhibitor
Content and Industry Thought Leadership						
Keynote speaker slot (30 minutes)	1					
An opportunity to chair sessions, moderate or join a panel	2	1	1	1		
Premium speaker slot (20 minutes) - Day 1 (AM)		1				
Premium speaker slot (20 minutes) - Day 1 (PM)			1			
Premium speaker slot (20 minutes) - Day 2				1		
Partnering Benefits						
Assistance with pre-arranging meetings	Yes	Yes	Yes	Yes		
Delegate passes	15	10	6	4	2	2
Exhibition passes	8	4	3	2	1	1
Use of networking platform	Yes	Yes	Yes	Yes	Yes	Yes
Exhibition Stand	24 sqm	18 sqm	12 sqm	9 sqm	9 sqm	6 sqm
Branding and Profiling Benefits						
Website listing - profile and logo	Yes	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - logo	Yes	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - profile	350 words	250 words	150 words	100 words	50 words	50 words
Visitor show guide - advert	2 pages	1 page	1/2 page	1/4 page		
Conference brochure - advert	2 pages	1 page	1/2 page			
Sponsorship inserts in the delegate packs	Yes	Yes	Yes			
Logo on either side of exhibition floor entry area	Yes	Yes				
Logo on backdrop of the main conference room	Yes	Yes	Yes	Yes	Yes	
Lead Generation Benefits						
Content email shot	2	2	1			
Opportunity to Choose of the following Add Ons						
Coffee break one day, lunch sponsor one day, pens	Yes	Yes				

CALL NOW!  
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## Additional Branding and Profiling Opportunities

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



SESSION SPONSOR



NETWORKING DRINKS SPONSOR



EXHIBITOR



VIP SPEAKER ROOM



LANYARD SPONSOR



WIFI SPONSOR



COFFEE BREAK SPONSOR



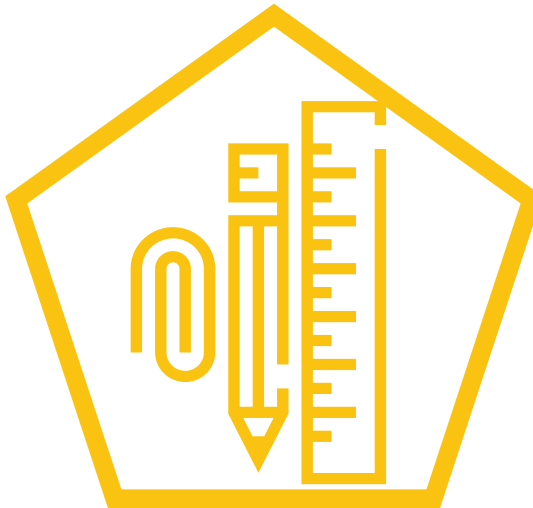
LUNCH & GALA DINNER



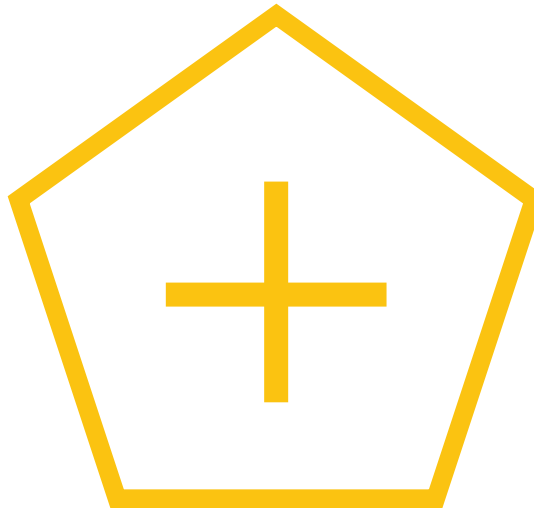
EVENT FOLDER SPONSOR



WATER BOTTLE SPONSOR



STATIONERY & BAG SPONSOR



MORE!



# MEDIA COVERAGE



## FINANCIAL AFRIK

La Mauritanie va bientôt exporter du phosphate sur le marché asiatique



## LES MARITANIES

Mauritanides 2018 : la Mauritanie décroche des contrats juteux



## TELEVISION DE MAURITANIE

The main news bulletin from Mauritanian channel



## PETROLEUM AFRICA

Exciting new features ahead at 5th edition of Mauritania



## THE NORTH AFRICA POST

Morocco, Mauritania Ink Partnership Agreement in Hydrocarbons & Mines



## MAURITANIETODAY

Mauritanide 2018 : le Chef de l'Etat visite les stands des minier...



## BELLAWAR MEDIA

Mauritanian channel coverage for the opening of the Mauritania 2018



## MINING WEEKLY

Exciting new features ahead at 5th edition of Mauritania



## ALJAZEERA MEDIA NETWORK

Opening of the exhibition of metal and oil companies



## JOURNAL DU CAMEROUN

Mining conference opens in Nouakchott



## SAHEL TV

Conclusion of the fifth edition of the Mauritania Minerals Forum..



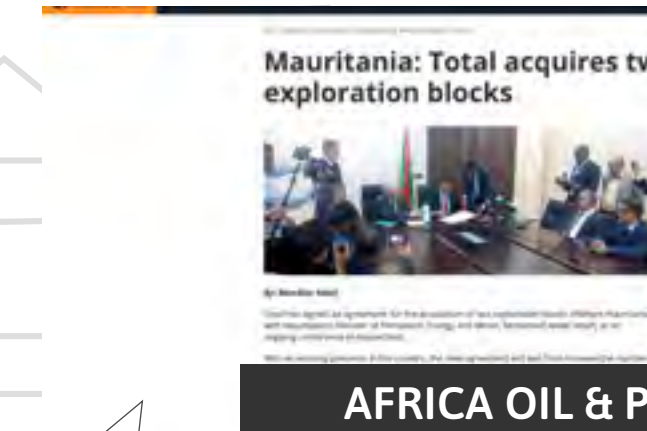
## EL MOURABITOUNE

Launch of the 5th edition of the "Mauritania" conference...



## LE MATIN

Ouverture de la cinquième exposition internationale du secteur...



## AFRICA OIL & POWER

Mauritania: Total acquires two exploration blocks



## ALAKHBAR

Traduit la solidité des atouts d'investir en Mauritanie



## LE CALAME

Conférence et Exposition : le Potentiel Gazier, Pétrolier et Minier...



## LE360AFRIQUE.COM

Mauritanie: Les potentialités minières et pétrolières du pays...



## SAIMM

Mauritanides 2018 posts 30% increase in sponsors & exhibitors with majors..



# NETWORKING

## NETWORKING MEALS AND GALA DINNER RECEPTIONS



Food and drinks always make excellent conversation starters. Hence we devote substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

At Expos, the exhibition floor provides attendees the perfect opportunity to discover the latest mining & energy projects and new discoveries and experience the latest technological gadgets and applications in person. Speak to companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining & energy sectors, in ways never even previously thought possible.



## EXHIBITION FLOOR

## DISCUSSIONS



We all have our pet topics and interests and some of us prefer sharing what we know with others in a small group settings.

Roundtable discussions, with country, commodity or other mining or energy specific topics, presents a perfect platform for more cosy intellectual discussions. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Our Expos, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.



## 1-2-1 MEETINGS



# HOW WE TARGET BUYERS

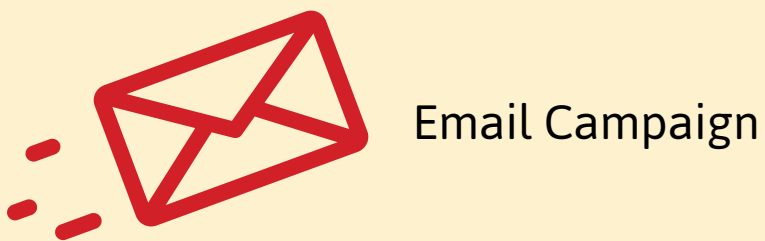
## A MARKETING & PR CAMPAIGN THAT SPANS MONTHS

We continually engage with our community of industry professionals.

 **40,000** Emails sent

 **10** Trade Publication Campaigns

Our marketing campaign comprises of:



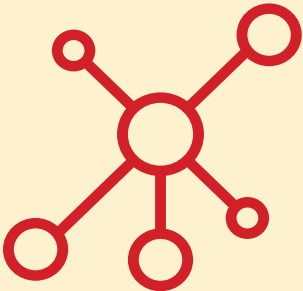
Email Campaign



Print and Web



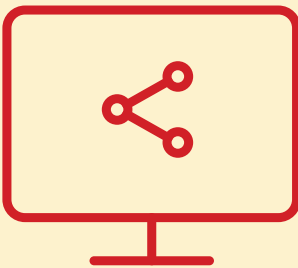
Partners



Social Media



Telemarketing

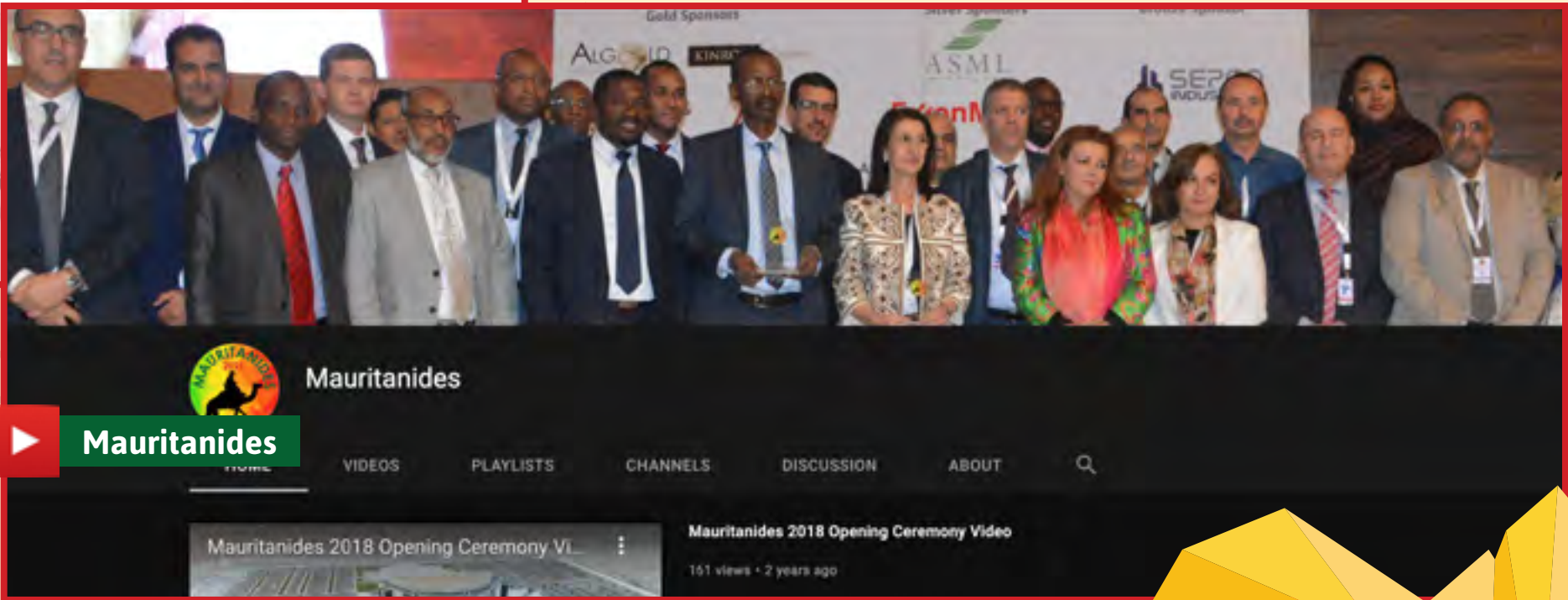
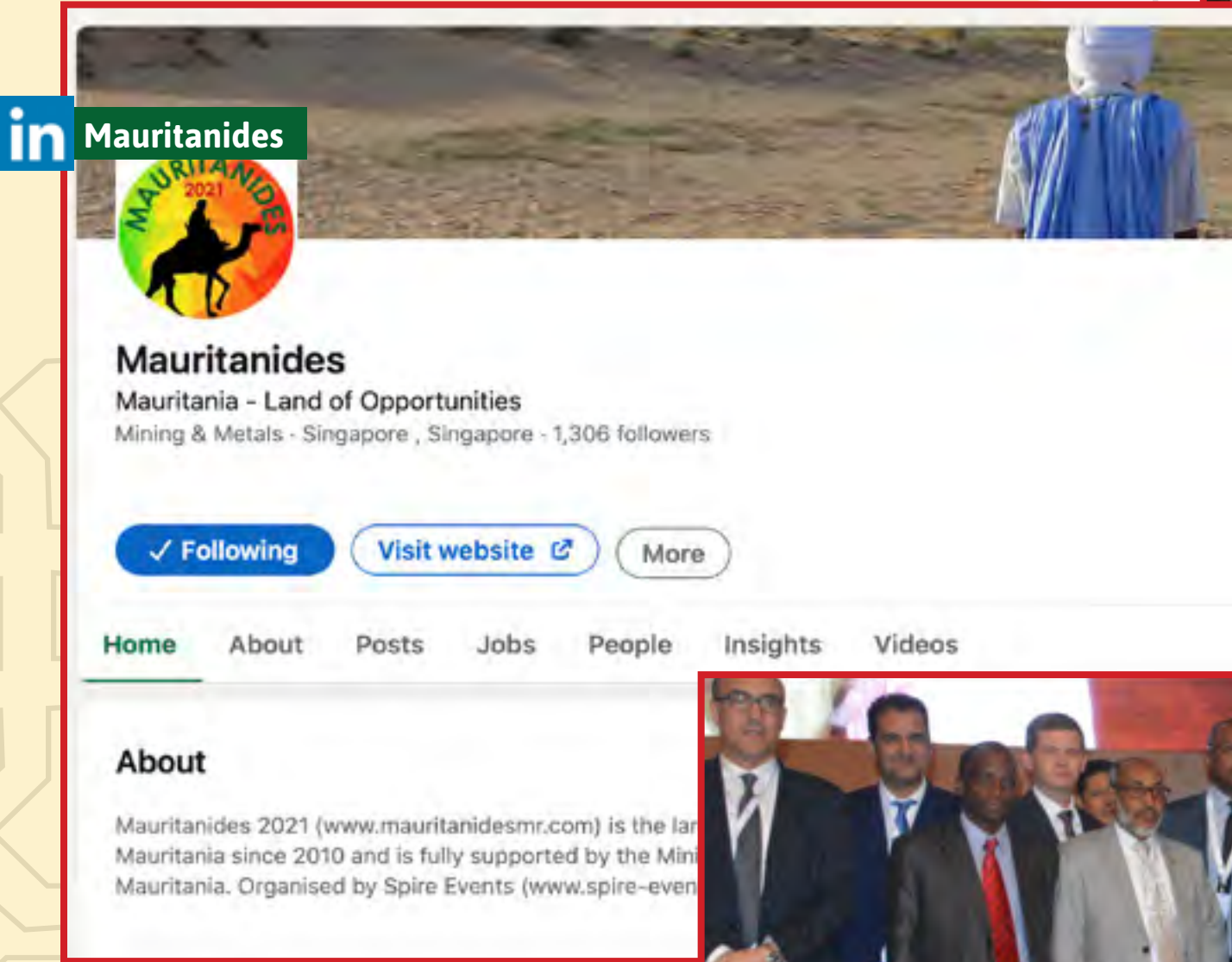
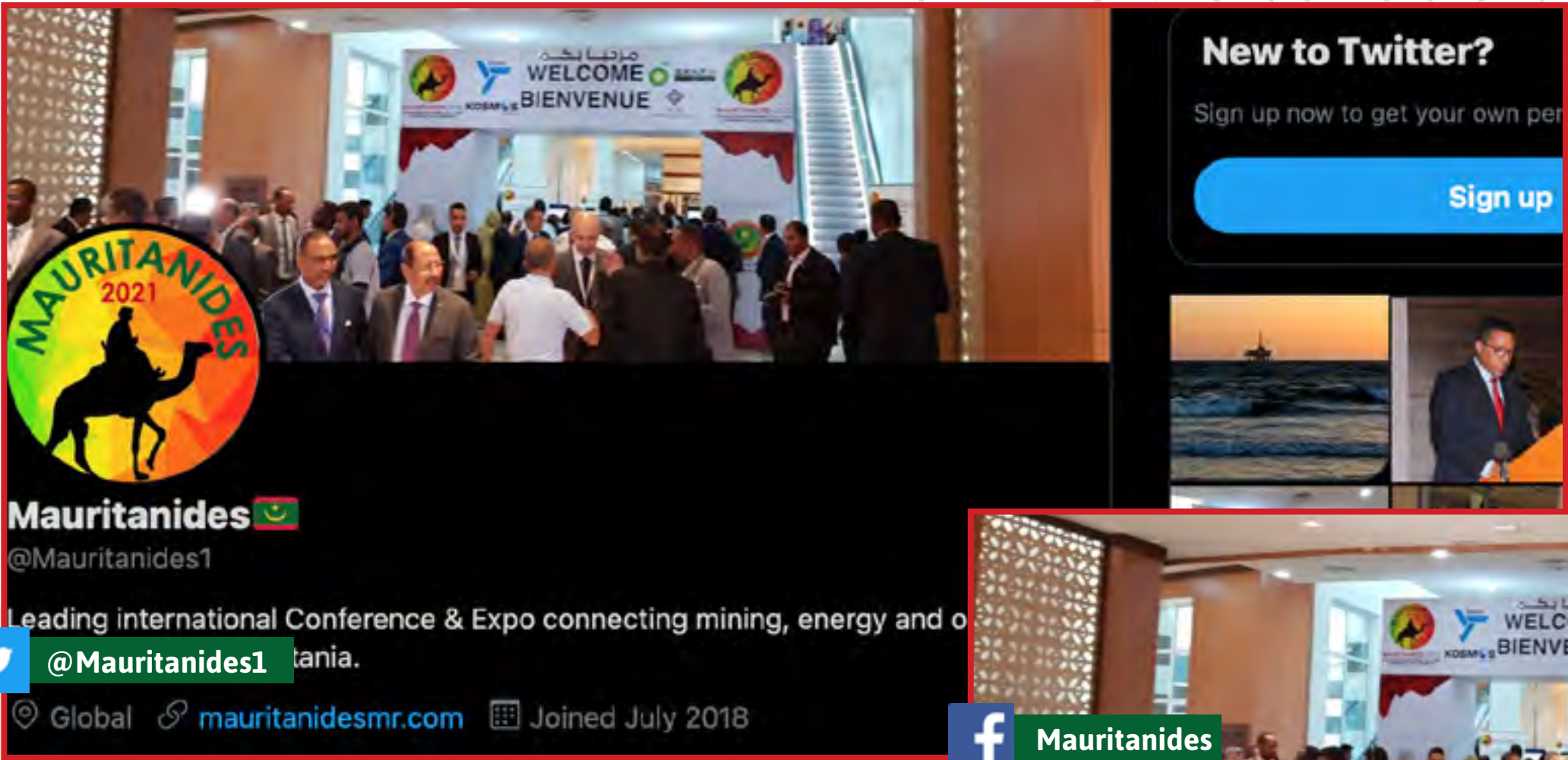


TV and radio

## BOOK YOUR STAND

**MAHESH BABU**  
Director, Business Development  
**Phone:** +91 77955 60883  
**Email:** mahesh.babu@spire-events.com

**DANIEL RADZISZEWSKI**  
Conference Director  
**Phone:** +65 9649 1062  
**Email:** daniel.radz@spire-events.com





# MEET THE TEAM



**DANIEL RADZISZEWSKI**

Media, speaking & general queries

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[daniel.radz@spire-events.com](mailto:daniel.radz@spire-events.com)



**MAHESH BABU**

Sponsorship & exhibition queries

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**MR. AZIZ**

Sponsorship & exhibition queries -  
Mauritania Sales Representative

[mauritania.office@spire-events.com](mailto:mauritania.office@spire-events.com)



**ANUCITA CYNTHIA**

Delegate registration queries

Tel: +91 91235 34429

[anucita.cynthia@spire-events.com](mailto:anucita.cynthia@spire-events.com)