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MAURITANIDES 2021

6TH MAURITANIAN MINING & ENERGY CONFERENCE AND EXHIBITION

Mauritania, Land of Opportunities

EVENT BROCHURE

15 - 17 November 2022

Nouakchott, Mauritania

www.mauritanidesmr.com



OFFICIALLY ENDORSED BY

ORGANISED BY



The Ministry of Petroleum,
Mines and Energy

SPIRE EVENTS

UNDER THE PATRONAGE OF



His Excellency Mohamed Ould Ghazouani
President
Islamic Republic of Mauritania

EXPLORE

BIGGEST & FOREMOST INTERNATIONAL EVENT FOR MINING AND ENERGY STAKEHOLDERS IN MAURITANIA

Taking place under the patronage of H.E. Mohamed Ould Ghazouani, President of Mauritania, **Mauritanides Mining & Energy Conference and Exhibition** is the region's largest international mining, oil & gas and renewables expo and gathering of top mining & energy executives, representatives of regional executive authorities, investors, banks, industry associations, service companies and equipment producers for three days of networking, knowledge sharing and business matching.

The event has separate 2 days conference, with free-to-attend exhibition, hosting the region's leading mining, energy & technology providers and post conference site-tours.

SHOW HIGHLIGHTS



2000

ATTENDEES



800

DELEGATES



100

EXHIBITORS



50

SPEAKERS



1

UNMISSABLE
SHOW



TOP 3 REASONS TO BE PART OF MAURITANIDES 2022

1 Region's largest international platform solely dedicated to mining, oil & gas and renewables

2 Enhance your visibility in front of 2000 business professionals in Mauritania

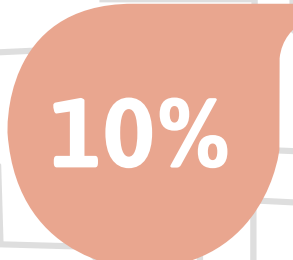
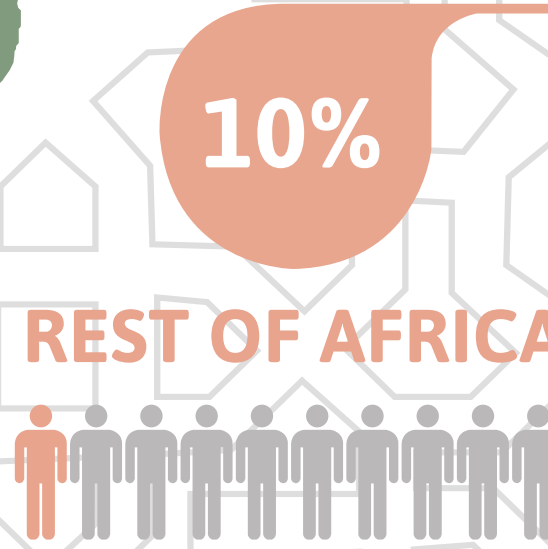
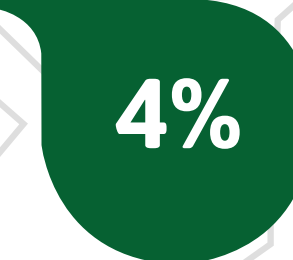
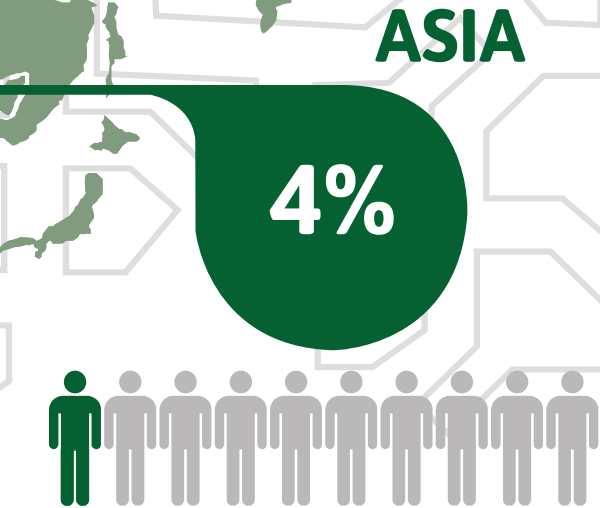
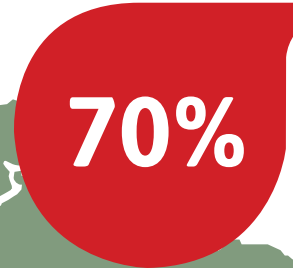
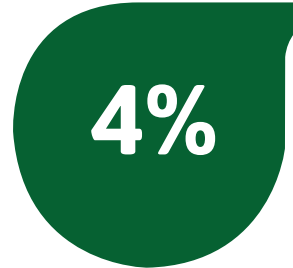
3 Attracts decision makers from 30+ countries across the mineral & energy resources value chain

ATTEND

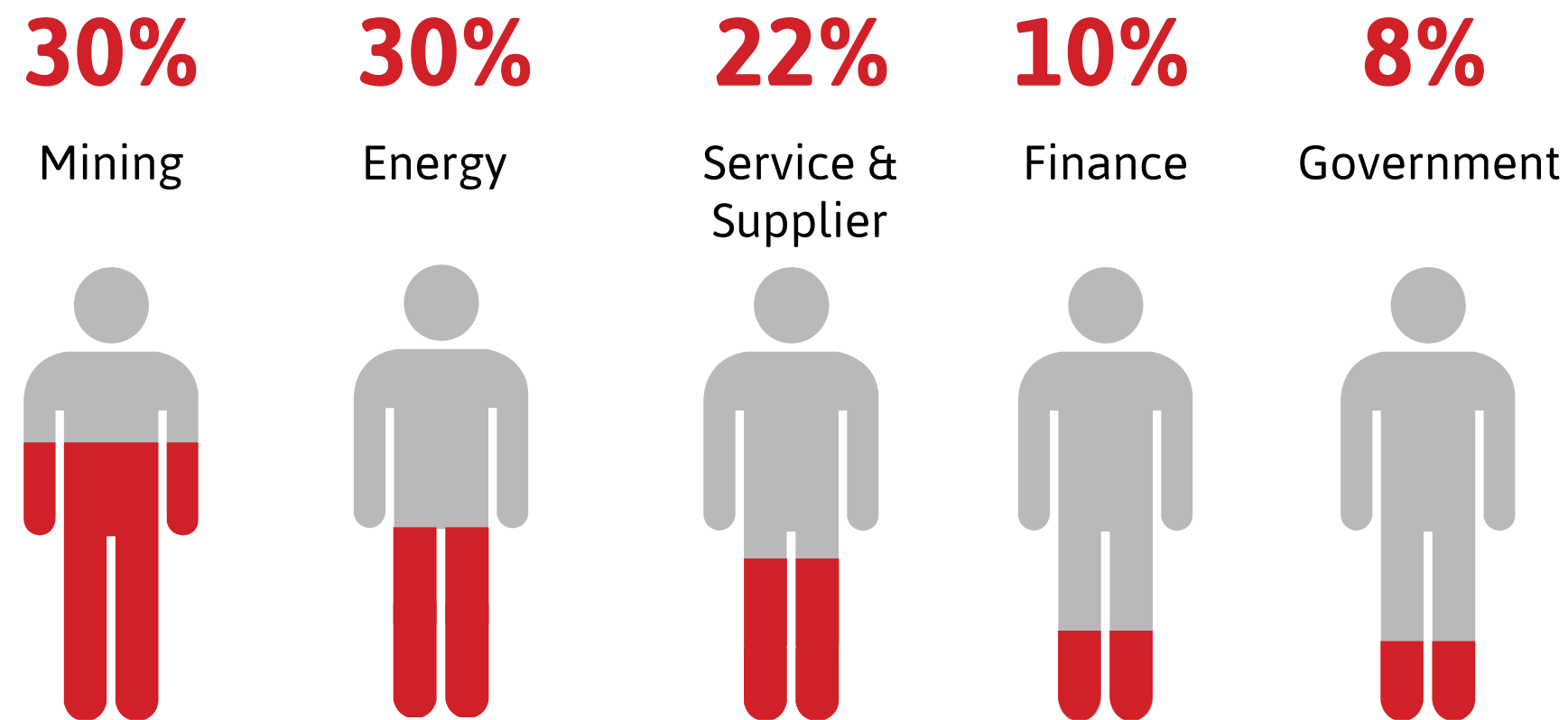
CAPITALISE ON THE NEW MARKET OPPORTUNITIES IN MAURITANIA AS THE COUNTRY IS CEMENTING IT'S POSITION AS PREFERRED DESTINATION FOR MINING & ENERGY COMPANIES AND RESOURCES INVESTMENTS

- Mining and Energy Ministers & Department Heads
- Mining, Oil & Gas and Renewables Company C Level Executives & Senior Management
- COOs & Chief Engineers
- EPC's & Project Developers
- Renewable Energy Operators & Manufacturers
- Clean Technology & Hydrogen Providers
- Investors, Financiers, Banks & Insurance Providers
- Lawyers, Brokers, Corporate Advisors & Consultants
- Equipment Solutions & Services Professionals
- Local Distributors & Resellers

30 COUNTRIES REPRESENTED



TOP DECISION MAKERS ATTENDING THE EVENT



AGENDA AT GLANCE

PAST ATTENDEES

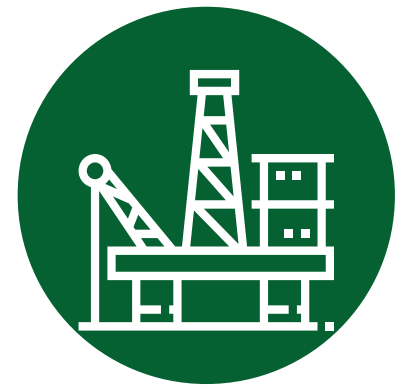
Date	Conference	Exhibition	Social
Sunday 13 Nov 2022		Exhibition Set Up 09:00 - 18:00	
Monday 14 Nov 2022		Exhibition Set Up 09:00 - 18:00	
Tuesday 15 Nov 2022	CONFERENCE DAY 1	Visit & Inauguration of the Exhibition Stands 10:00 15th Nov	Mauritanides Gala Dinner 20:00 - 22:00
	Official Opening Ceremony		
	Plenary - Main Conference 09:00 - 12:00 (Main Auditorium, 1st Floor)		
	Official Signing Ceremony		
	Networking Lunch		
	Plenary - Main Conference 14:00 - 17:10 (Main Auditorium, 1st Floor)		
Wednesday 16 Nov 2022	CONFERENCE DAY 2	Exhibition and One to One Meetings 10:00 - 18:00 15th Nov	
	Plenary - Main Conference 09:00 - 12:20 (Main Auditorium, 1st Floor)		
	Networking Lunch		
	Plenary - Main Conference 14:00 - 18:00 (Main Auditorium, 1st Floor)		
Thursday 17 Nov 2022	Official Closing Ceremony	Exhibition 09:00 - 15:00 (Open to Public)	
	Site Visits (Mine Site & Extraction Plant)		



WHO EXHIBITS (ENERGY)

WHO EXHIBITS (MINING)

WITH OVER 100 EXHIBITORS AND 2000 ATTENDEES, THIS IS YOUR ONE-STOP SHOP FOR PRODUCT DEMONSTRATIONS AND NETWORKING



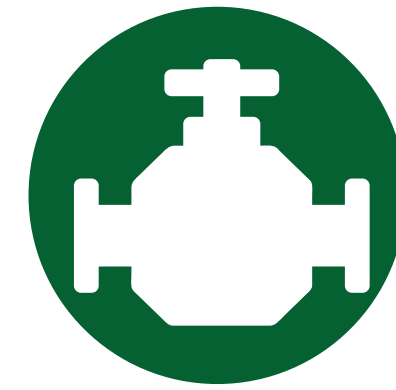
IOCs & NOCs



International E&P Players



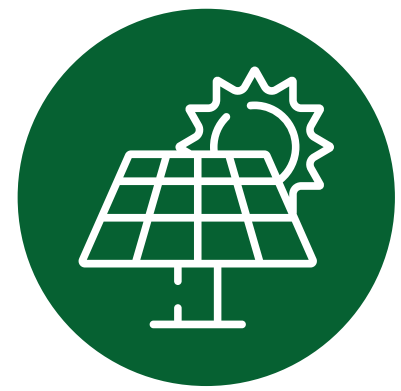
Midstream & Downstream Operators



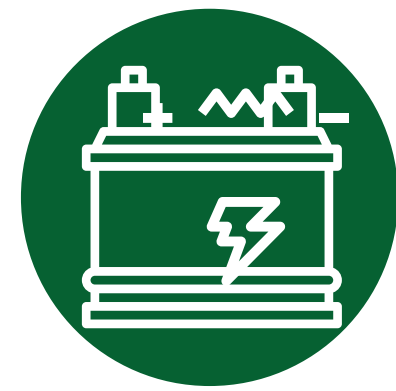
Oil & Gas Equipment Manufacturers



Technology Providers & Engineering Services



Solar Energy Companies



Energy Storage & Batteries Solutions



Clean Technology & Wind Turbines



Hydrogen



Oil & Gas and Energy Service Providers & Consultants



Governments & Investment Promotion Boards



Developers, Explorers & Juniors



Mid-Tier & Major Mining Companies



Mining & Engineering Consultants



Banks & Financial Services Firms



Legal Firms



Mine Production, Processing and Exploration Services



Technology Developers



Heavy Equipment & Machinery Suppliers



Other Mining & Metals Solutions Providers

Officially supported by

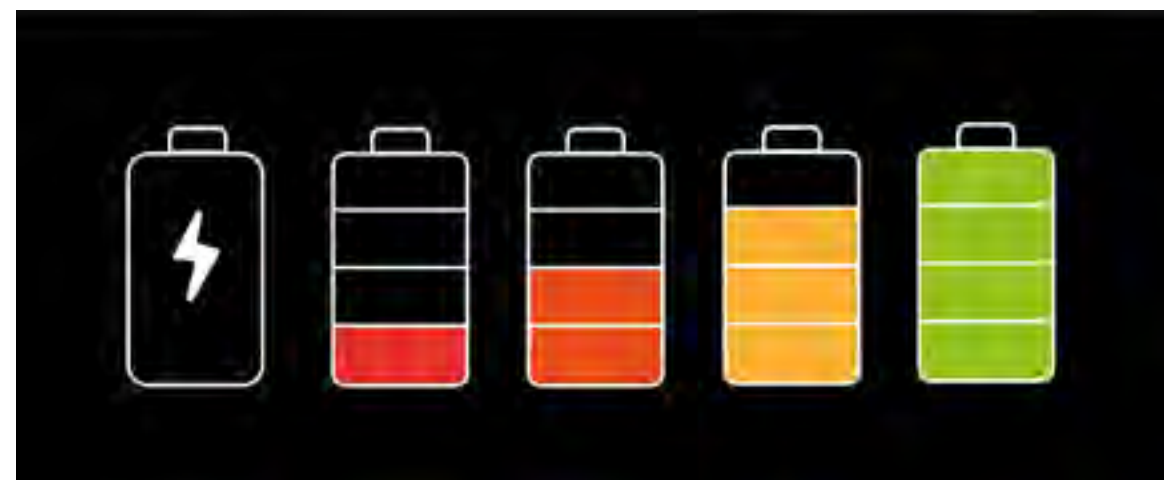


The Ministry of Petroleum,
Mines and Energy

BE AMONG THE FIRSTS TO ENTER THE MINING, OIL & GAS, RENEWABLES & CLEAN ENERGY SECTORS IN MAURITANIA

NEW FOR 2022

Mauritanides Mining & Energy Conference and Exhibition will always support you through the global energy transition. For the past 12 years, Mauritanides has helped the energy & mining stakeholders find solutions to pressing issues and for 2022, we are adding **renewables, hydrogen, batteries & clean energy** themes to support the future growth of Mauritania.



EXHIBITOR PACKAGES

EXAMPLE OF SHELL SCHEME PACKAGE

STAND DESCRIPTION

SHELL SCHEME PACKAGES STAND

The package per 6m² stand contains the following:

- Fascia board - displays exhibitors name OR product name
- White shell scheme walling, 2.5m in height - side & rear (depending on positioning & requirements)
- Carpet
- Info counter
- 2x folding chairs per 6sqm
- 1x 13amp/220v single-phase power socket per 6sqm
- 1x wastepaper basket per 6sqm
- 1x fluorescent light

All other items are the responsibility of the exhibitor, and can be ordered via the forms made available in exhibitor's manual.

Shell Scheme USD \$900/sqm (Minimum 6 sqm)

RAW SPACE

The raw space options contains:

- Space only

Raw Space USD \$800/sqm (Minimum 18 sqm)

CLICK HERE TO BOOK NOW!
MAHESH.BABU@SPIRE-EVENTS.COM
+91 77955 60883

PERSPECTIVE

FASCIA BOARD - DISPLAYS EXHIBITORS NAME OR PRODUCT NAME

WHITE SHELL SCHEME WALLING, 2.5M IN HEIGHT - SIDE & REAR (DEPENDING ON POSITIONING & REQUIREMENTS)

CARPET

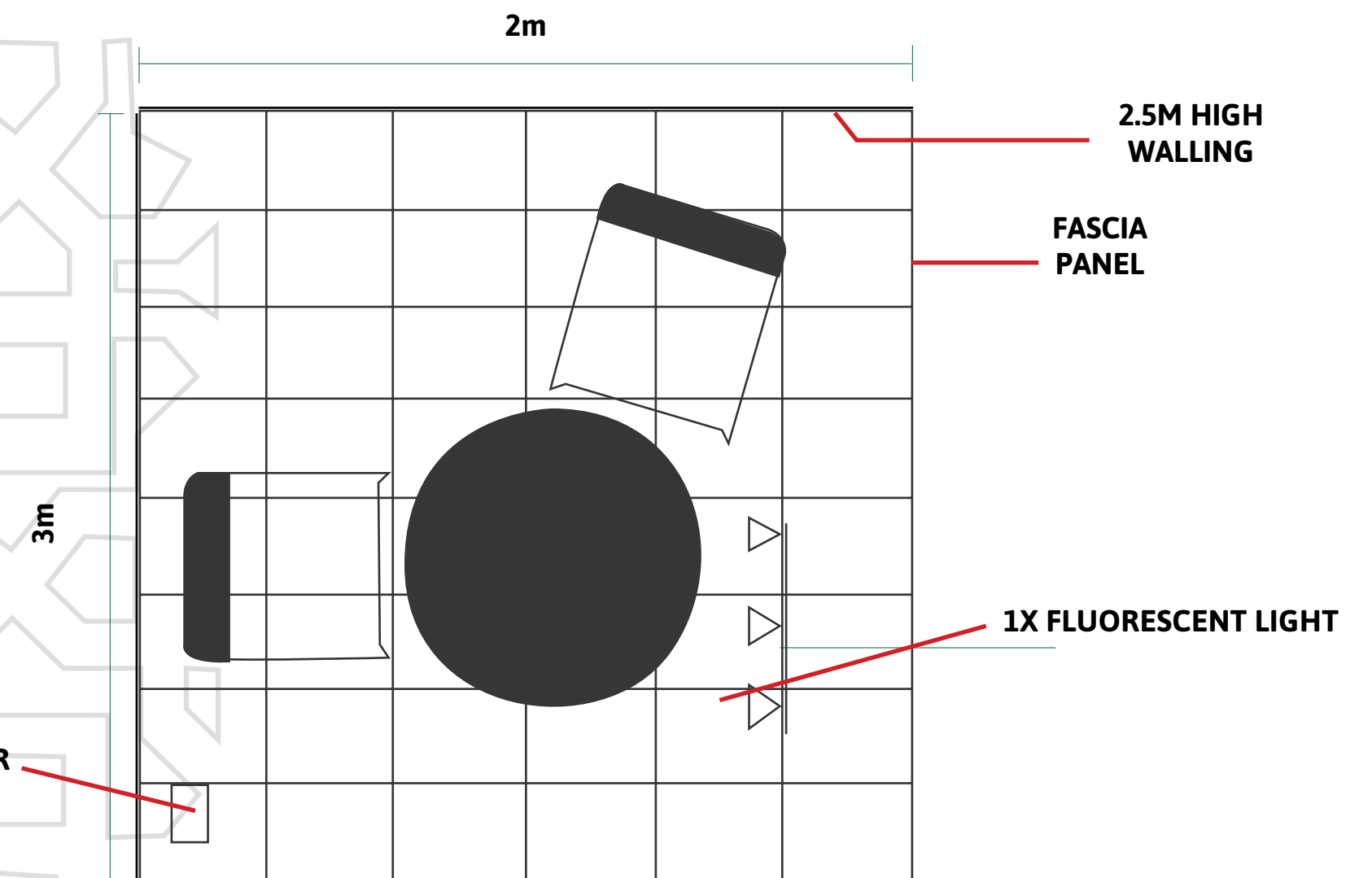


2X FOLDING CHAIRS PER 6SQM

INFO COUNTER

PLAN VIEW

1X 13AMP/220V SINGLE-PHASE POWER SOCKET PER 6SQM



2.5M HIGH WALLING

FASCIA PANEL

1X FLUORESCENT LIGHT

WHY YOU SHOULD EXHIBIT

1

Generate new leads: Meet buyers and decision makers from the region's mining and energy industries

2

Brand your company: Enhance your visibility and benefit from growing investments in the mining and energy industries

3

Open doors to new market: Engage with distributors, partners or agents to expand your business in Mauritania and the region

4

Reliable global exhibition and conference organiser: Spire Events is a leading global events organiser with established mining investment and technology conferences across Africa and beyond

5

On the ground expertise: We have experienced local teams in Mauritania who ensure you get maximum results from this event with minimum hassle

6

Regional experience: We have been organising mining events across Africa, especially in West Africa

BUSINESS MEETING TOOL

BUSINESS MATCHING MADE SIMPLE & CONVENIENT



We are providing our web based one-on-one meeting planner tool for you to easily identify the right attendees and arrange the desired meetings according to your time and schedule. Choose whom you want to accept meeting requests from and search for fellow attendees based on region, industry etc. It is user friendly for desktops, tablets and mobiles and our team is always an email away to provide you with any technical support.

Dedicated Meeting Area

Delegates will be able to schedule their 30 minute meetings in the dedicated meeting area or any area at the venue that works best for you.

Your Individual Schedule

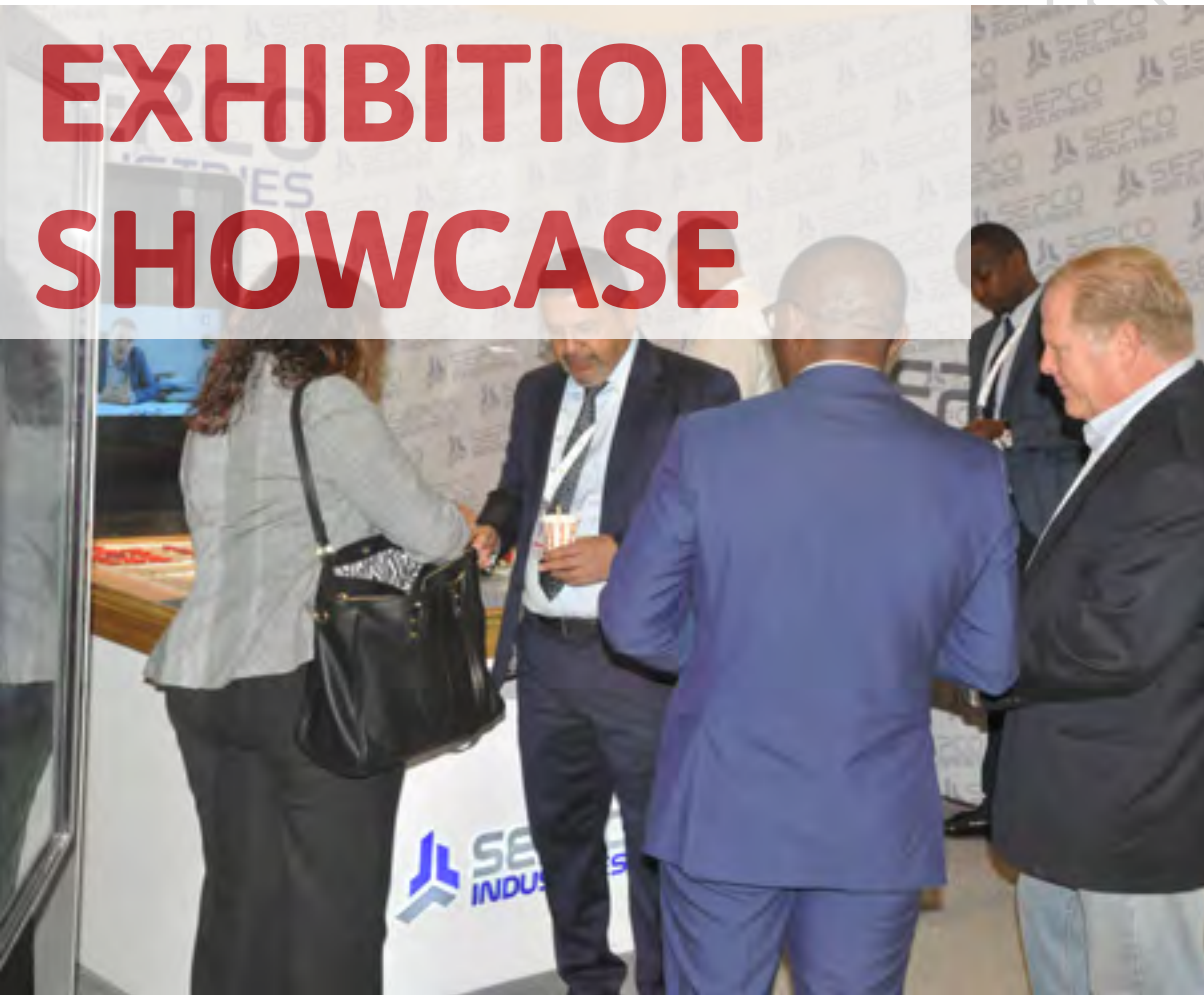
See at a glance your schedule of meetings for the day and choose to receive alerts on your phone or email when you are due for the next meeting to avoid missing any appointments.

CONNECT AND SHARE

KEYNOTES



EXHIBITION SHOWCASE



PANEL DISCUSSIONS



NETWORKING MEALS

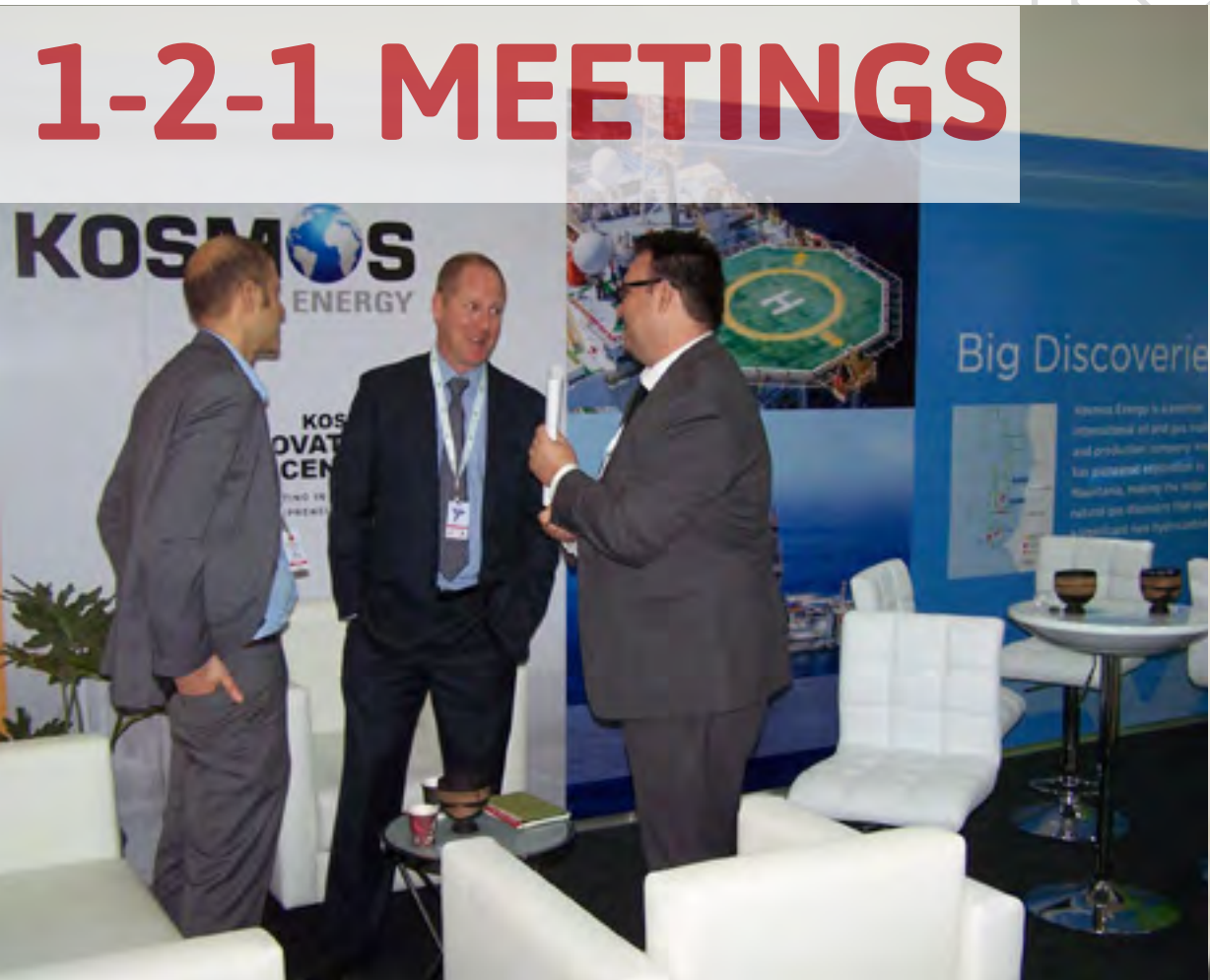


CONNECT AND SHARE

SPOTLIGHTS



1-2-1 MEETINGS



DISCUSSIONS

INTERVIEWS

CONFERENCE

MAURITANIDES MINING & ENERGY CONFERENCE AND EXHIBITION FOCUSES ON THE MINERAL RESOURCES, OIL & GAS MARKET AND RENEWABLE ENERGY OPPORTUNITIES, CHALLENGES & PERSPECTIVES. THE EVENT ADDRESSES THE DIRECTIONS FOR THE MINING AND ENERGY INDUSTRIES TO MOVE FORWARD, PRESENTS MARKET INVESTMENT DEVELOPMENT OPTIONS, ENHANCED GOVERNMENT POLICIES AND NEW REGULATIONS.

Mauritanides Mining & Energy Conference and Exhibition brings together the most influential & innovative minds to preserve itself as leading and biggest mining, oil & gas investment and technology showcase platform in the region. Our inspirational keynotes and pioneer speakers provide latest industry knowledge and tips for the changing industry across the globe.

Meeting platform for mining and energy companies CXOs, ministers, investors, technology leaders & other industry experts in Africa.

WANT TO GET INVOLVED?

Speaking opportunities to potential investors and lead positions are limited & only available for silver sponsors and above. These are allocated on a first come first serve basis!

Call Mahesh on +91 77955 60883 |
mahesh.babu@spire-events.com

INVESTMENT, NEW DIRECTION & TECHNOLOGY – THE FUTURE OF MINING AND ENERGY IN MAURITANIA

CONFERENCE TOPICS HIGHLIGHTS:

- Shaping Mauritania into more attractive destination for mining investments
- Further developing the booming oil & gas market and establishing Mauritania as a preferred destination for oil and gas majors
- Leveraging on natural resources to boost economic growth & prosperity
- Financing options for mining & energy companies: structures, sources and availability
- Special outlook on iron ore, gold, base metals (copper, zinc, lead, nickel, manganese, barite, kaolin), lithium, titanium and uranium
- Outlining the importance of a sustainable local content in the extractive industries
- Responsibly developing artisanal and small-scale mining sector & transition into formal and sustainable sector
- Understanding corporate social responsibility (CSR) & environmental sustainability
- Addressing concerns in safety and health in mining and oil & gas projects
- Accelerating the growth of renewable energy & integrating it to country's existing network of grids to strengthen the economy and improve access to energy
- Oil and gas industry market challenges and opportunities from upstream to downstream
- Financial and geopolitical risks affecting mining & petroleum industries
- Building trust and confidence of foreign investors – roles played by government and industry players
- Latest technologies in mining & energy industries
- Business partnerships - finding out the solution for success in company collaborations

From keynote presentations and practical case studies to interactive roundtable discussions and workshops, Mauritanides gives you the opportunity to showcase your expertise in a multitude of formats.



PAST SPEAKERS



HE MR MOHAMED OULD ABDEL AZIZ
President
Islamic Republic of Mauritania



HE MOHAMED SALEM OULD BECHIR
Prime Minister
Islamic Republic of Mauritania



MOHAMED ABDEL VETAH
Minister of Petroleum,
Energy and Mines
Mauritania



ANDREW G. INGLIS
CEO
Kosmos Energy,
United States



HASSENA OULD ELY
CEO
SNIM, Mauritania



MOUSTAPHA BECHIR
General Director of
Hydrocarbons
Ministry of Petroleum, Energy
and Mines, Mauritania



AHMED TALEB MOHAMED
Technical Advisor in Charge
of Mines
Ministry of Petroleum, Energy
and Mines, Mauritania



BERNARD LOONEY
CEO, Upstream
BP, United Kingdom



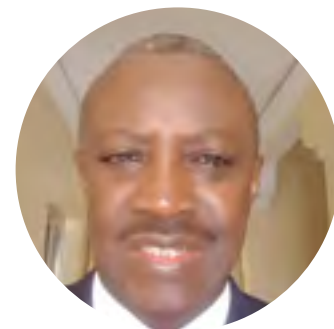
AHMED SALEM OULD MANTALLAH
Corporate Social
Responsibility Superintendent
MCM, Mauritania



PHILIP ANDREWS
Director
Pridolian, Ireland



FRANCOIS AUCLAIR
Executive Vice President,
Exploration
Algold Resources, Mauritania



FALL N'GUSSALY
Director General
SMHPM, Mauritania



BERNARD PIALES
Mauritania Country Manager
ExxonMobil, Mauritania



GAVIN LISH
Commercial Manager
Maurilog, Mauritania



DR. GEOFFREY D. PORTER
President
North Africa Risk Consulting
Inc, United States



DAH SIDI BOUNA DEME
Director of Electricity and
Energy Management
Ministry of Petroleum, Energy
and Mines, Mauritania



CHEIKH BENHMEIDA
CEO and Owner
Sepco Industries, Mauritania



SIDI MOHAMED SIDATT
Marketing Director
MCE SA, Mauritania



IBRAHIM FALL
Senegal Country Manager
Invest in Africa,
United Kingdom



PAULO DE SA
Practice Manager with the
Energy and Extractives Global
Practice
The World Bank,
United States



MADLINE R. YOUNG
Corporate Ethics &
Governance Adviser |
Associate Lecturer
University of Surrey, United
Kingdom
Ex - Head of CSR &
Government Relations
Cominco Resources,
United Kingdom



FENG GANG
Corporate President
Metarum, Mauritania



KALIDOU GADIO
Partner and Co-Chair of
MENA
Manatt Phelps & Philips,
United States



MOHAMED LEMINE OULD AHMEDOU
President of the National
Committee
Extractive Industries
Transparency Initiative (EITI),
Mauritania



ERIC DIAMANTIS
Partner
Clyde & Co, France



PHILIP GROVES
Senior Technical Advisor
Exploration
Kosmos Energy,
United States



ADELIN DEFER
Project Manager
GIZ, Mauritania



PAUL TIM WHILLANS
Underground Mining
Consultant
North, Central and South
America

SPONSORSHIP OPPORTUNITIES

PACKAGE / BENEFITS	LEAD	PLATINUM	GOLD	SILVER	ASSOCIATE	EXHIBITOR
Content and Industry Thought Leadership						
Keynote speaker slot (30 minutes)	1					
An opportunity to chair sessions, moderate or join a panel	2	1	1	1		
Premium speaker slot (20 minutes) - Day 1 (AM)		1				
Premium speaker slot (20 minutes) - Day 1 (PM)			1			
Premium speaker slot (20 minutes) - Day 2				1		
Partnering Benefits						
Assistance with pre-arranging meetings	Yes	Yes	Yes	Yes		
Delegate passes	15	10	6	4	2	2
Exhibition passes	8	4	3	2	1	1
Use of networking platform	Yes	Yes	Yes	Yes	Yes	Yes
Exhibition Stand	24 sqm	18 sqm	12 sqm	9 sqm	9 sqm	6 sqm
Branding and Profiling Benefits						
Website listing - profile and logo	Yes	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - logo	Yes	Yes	Yes	Yes	Yes	Yes
Visitor show guide listing - profile	350 words	250 words	150 words	100 words	50 words	50 words
Visitor show guide - advert	2 pages	1 page	1/2 page	1/4 page		
Conference brochure - advert	2 pages	1 page	1/2 page			
Sponsorship inserts in the delegate packs	Yes	Yes	Yes			
Logo on either side of exhibition floor entry area	Yes	Yes				
Logo on backdrop of the main conference room	Yes	Yes	Yes	Yes	Yes	
Lead Generation Benefits						
Content email shot	2	2	1			
Opportunity to Choose of the following Add Ons						
Coffee break one day, lunch sponsor one day, pens	Yes	Yes				

ADDITIONAL BRANDING AND PROFILING OPPORTUNITIES

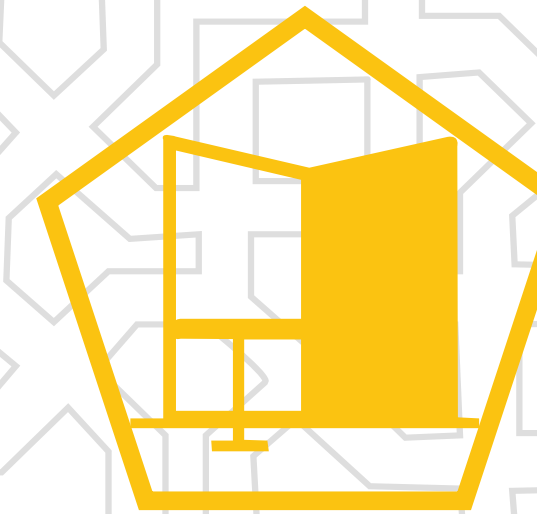
Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



SESSION SPONSOR



NETWORKING DRINKS SPONSOR



EXHIBITOR



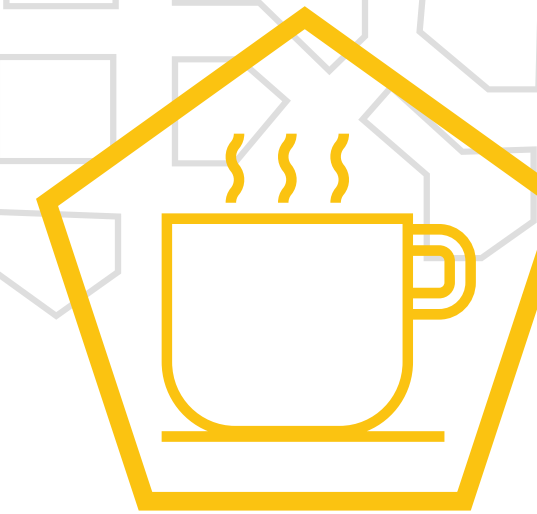
VIP SPEAKER ROOM



LANYARD SPONSOR



WIFI SPONSOR



COFFEE BREAK SPONSOR



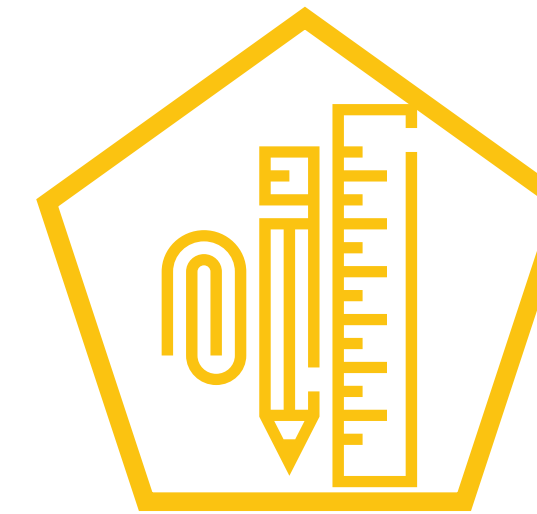
LUNCH & GALA DINNER



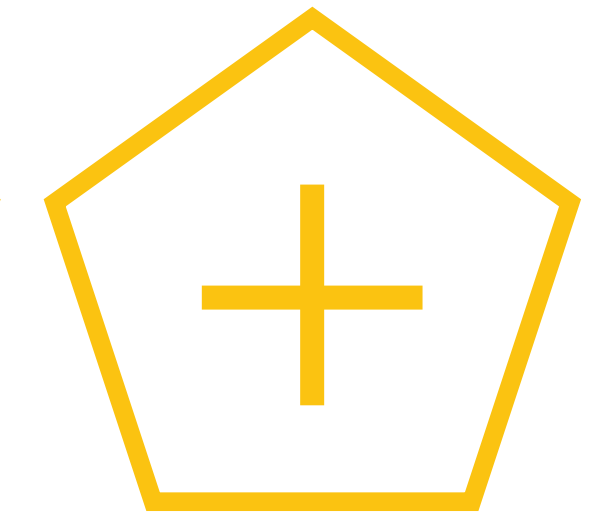
EVENT FOLDER SPONSOR



WATER BOTTLE SPONSOR



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MEDIA COVERAGE



FINANCIAL AFRIK
La Mauritanie va bientôt exporter du phosphate sur le marché asiatique



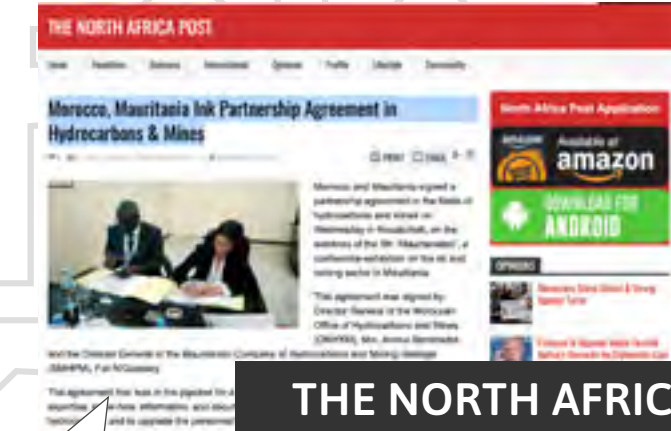
LES MARITANIES
Mauritanides 2018 : la Mauritanie décroche des contrats juteux



TELEVISION DE MAURITANIE
The main news bulletin from Mauritanian channel



PETROLEUM AFRICA
Exciting new features ahead at 5th edition of Mauritanides



THE NORTH AFRICA POST
Morocco, Mauritania Ink Partnership Agreement in Hydrocarbons & Mines



MAURITANIETODAY
Mauritanide 2018 : le Chef de l'Etat visite les stands des minier...



BELLAWAR MEDIA
Mauritanian channel coverage for the opening of the Mauritanian 2018



MINING WEEKLY
Exciting new features ahead at 5th edition of Mauritanides



ALJAZEERA MEDIA NETWORK
Opening of the exhibition of metal and oil companies



JOURNAL DU CAMEROUN
Mining conference opens in Nouakchott



SAHEL TV
Conclusion of the fifth edition of the Mauritanides Minerals Forum..



EL MOURABITOUNE
Lancement de la 5e édition de la "Mauritania" conférence...



LE MATIN
Ouverture de la cinquième exposition internationale du secteur...



AFRICA OIL & POWER
Mauritania: Total acquires two exploration blocks



ALAKHBAR
Traduit la solidité des atouts d'investir en Mauritanie



LE CALAME
Conférence et Exposition : le Potentiel Gazier, Pétrolier et Minier...



LE360AFRIQUE.COM
Mauritanie: Les potentialités minières et pétrolières du pays...



SAIMM
Mauritanides 2018 posts 30% increase in sponsors & exhibitors with majors..

NETWORKING

NETWORKING MEALS AND GALA DINNER RECEPTIONS



Food and drinks always make excellent conversation starters. Hence we devote substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

At Expos, the exhibition floor provides attendees the perfect opportunity to discover the latest mining & energy projects and new discoveries and experience the latest technological gadgets and applications in person. Speak to companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining & energy sectors, in ways never even previously thought possible.



EXHIBITION FLOOR

DISCUSSIONS

Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Our Expos, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.



We all have our pet topics and interests and some of us prefer sharing what we know with others in a small group settings.

Roundtable discussions, with country, commodity or other mining or energy specific topics, presents a perfect platform for more cosy intellectual discussions. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.




1-2-1 MEETINGS

HOW WE TARGET BUYERS

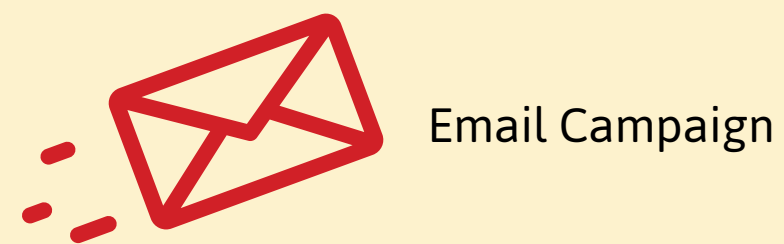
A MARKETING & PR CAMPAIGN THAT SPANS MONTHS

We continually engage with our community of industry professionals.

 **40,000** Emails sent

 **10** Trade Publication Campaigns

Our marketing campaign comprises of:



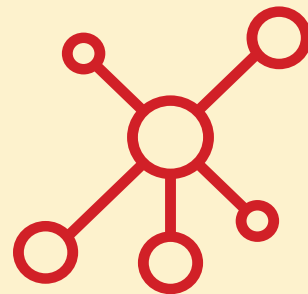
Email Campaign



Print and Web



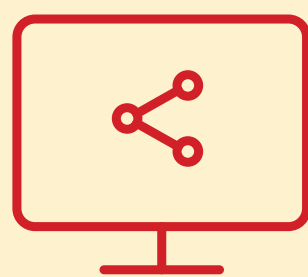
Partners



Social Media



Telemarketing



TV and radio

BOOK YOUR STAND

MAHESH BABU

Director, Business Development

Phone: +91 77955 60883

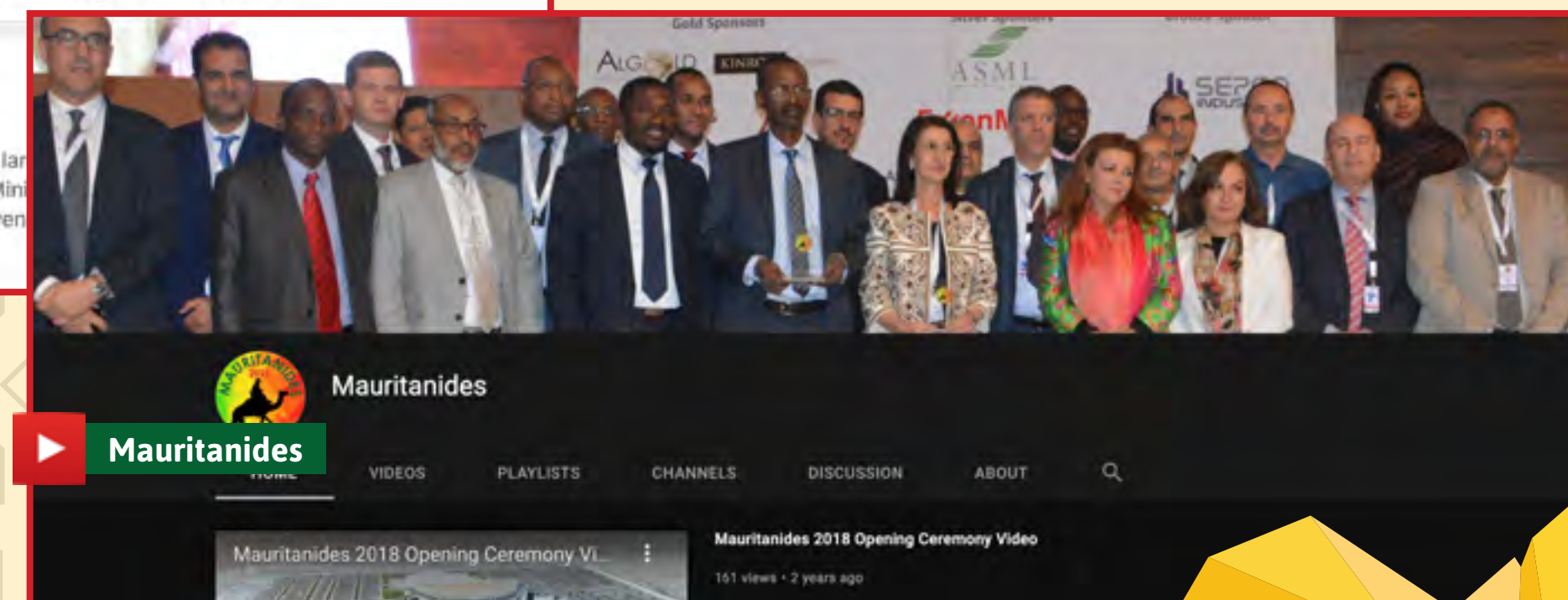
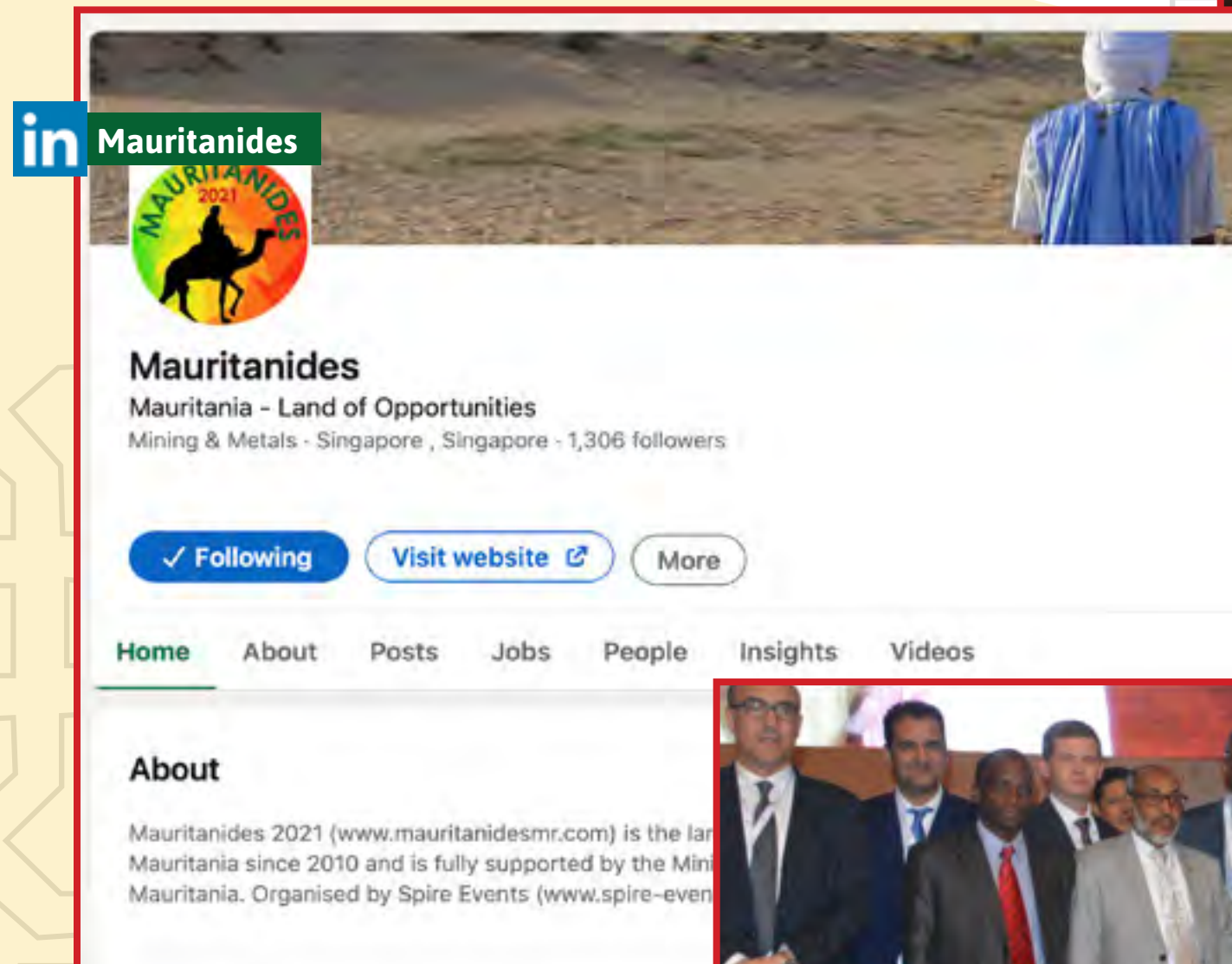
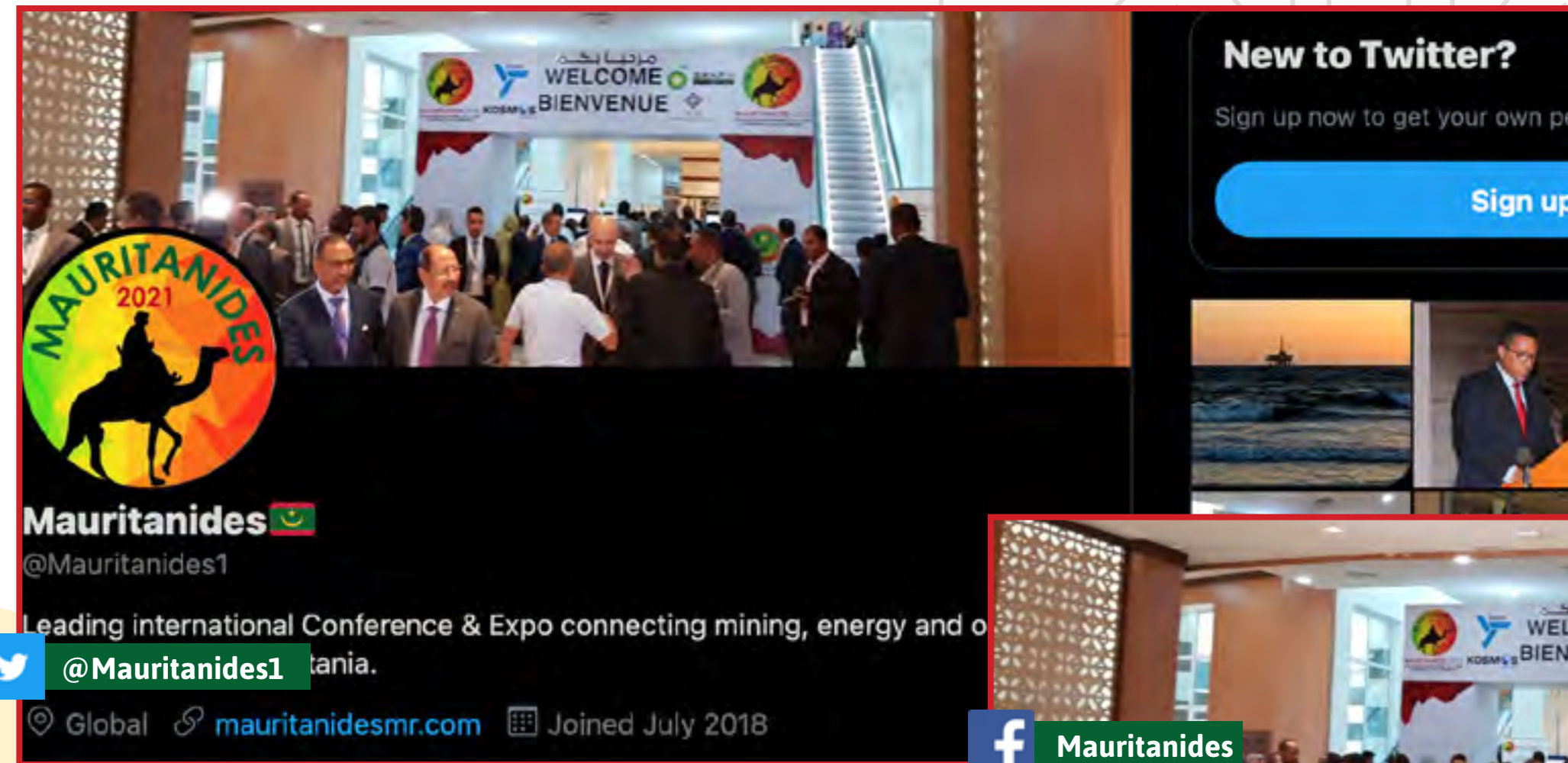
Email: mahesh.babu@spire-events.com

DANIEL RADZISZEWSKI

Conference Director

Phone: +65 9649 1062

Email: daniel.radz@spire-events.com



MEET THE TEAM



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Media, speaking & general queries

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daniel.radz@spire-events.com



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Sponsorship & exhibition queries

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mahesh.babu@spire-events.com



MR. AZIZ
Sponsorship & exhibition queries -
Mauritania Sales Representative

mauritania.office@spire-events.com



ANUCITA CYNTHIA
Delegate registration queries

Tel: +91 91235 34429
anucita.cynthia@spire-events.com

